

Spring into Action

COVID-19 RESPONSE COMMITTEE (CRC) DONATION

JCI Mauritius



2021



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MESSAGE FROM COMMITTEE CHAIRPERSON



"Humility"

This is how I can resume my experience of being part of such an amazing committee. Be grateful for what you have on your plate...every single day.

Set up shortly after the announcement of the national lockdown and just over 2 months, in hindsight, what this committee has achieved is really commendable. Throughout this report, you will be able to discover what JCI Mauritius CRC Donation has achieved and what are the recommendations we have put forward.

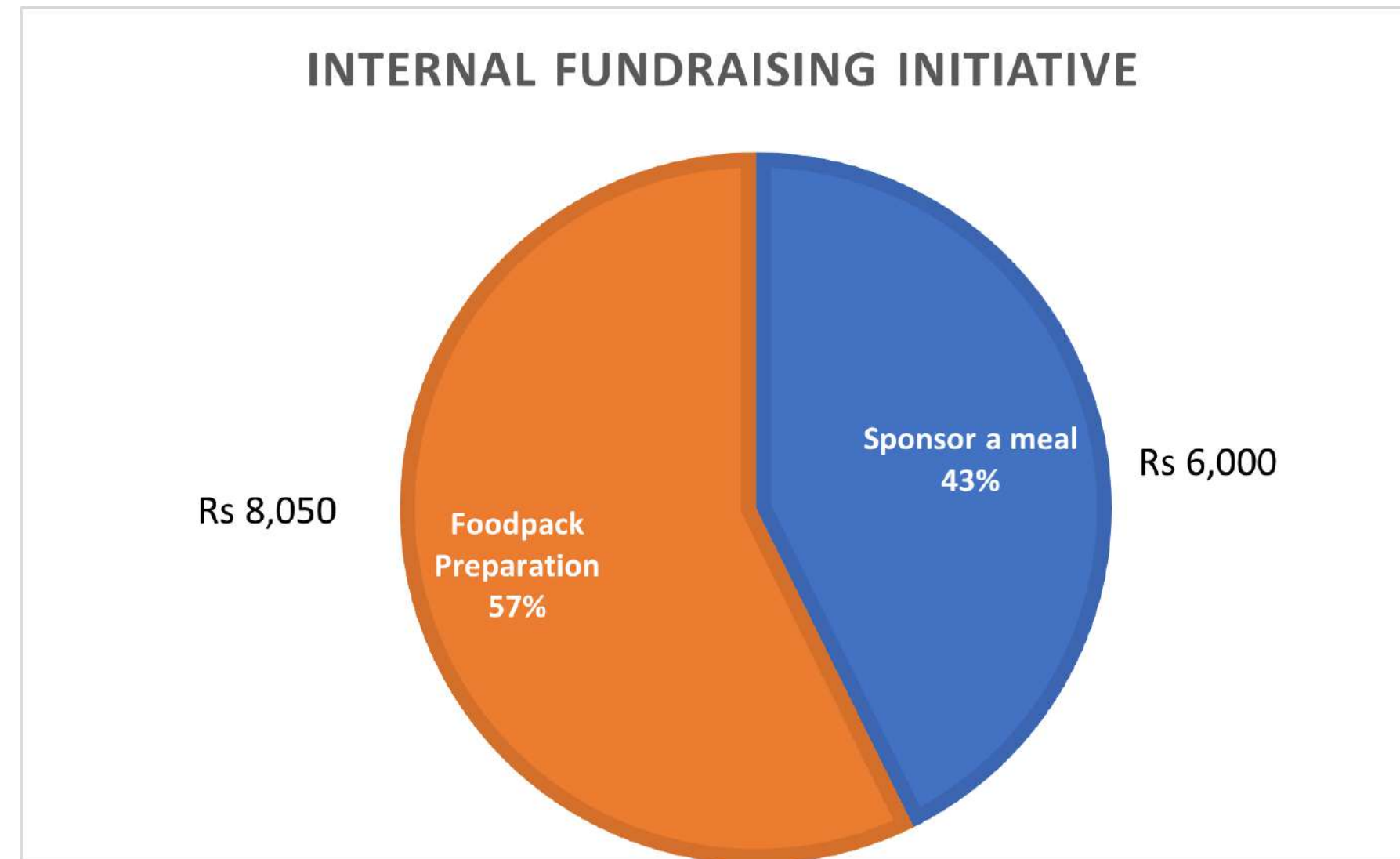
As Mauritius had succumbed to a second wave of the pandemic and to a second lockdown, the sufferings of many families in Mauritius worsened. The journey for the Donation Committee under JCI Mauritius to capture the parties willing to donate to those struggling families has been seamlessly facilitated through your assistance. Donations like yours made a big difference in the life of many. Without donors like you, we wouldn't have been able to make an impact.

The commitment on the part of the committee members (Dhanista Kowlessur, Elveena Yessoo, Devina Lobine, Dean Appiah and Trishya Mukool) and all those who participated in one way or another with special mention to the support and help from 2021 JCI Mauritius Deputy National President Yudhish Rohee, 2019 JCI Mauritius National President Senator Heveen Kejiou and Blood Donations Champions are indeed a tremendous donation of time and dedication to create positive change in the lives of people who needed them in such a difficult time. Thank you for being an active citizen!!

Regards,
Satiam Gokool

Date Created/initiated	20 March 2021
Number of Meetings	8 Meetings held over 2 months
Number of members	<ul style="list-style-type: none">- 4 team members composed all local organisations excluding JCI Port Louis;- Supervised by 2021 JCI Mauritius National President and 2021 JCI Mauritius Deputy National President- Chaired by 2021 JCI Curepipe Local President
Main Focus and Objectives of the committee	<ul style="list-style-type: none">- We aim to be a response to the initial immediate and urgent health and non-health needs and response to the pandemic. It does not attempt to deal with issues related to macroeconomic effects or more longer-term requirements of Mauritius.- It will also help affected people to better cope with the emergency and will be an important stabilizing factor in these fragile moments.

INTERNAL FUNDRAISING INITIATIVE



Following the announcement of the second lockdown, our team made a call for internal fundraising among JCI members so as to be able to help needy families. Within 1 month, we raised Rs 14,050.

A. 43% of the funds were used to prepare **150+ meals** for families in the following regions:

- Curepipe region where SDF usually resides such as old Europa Hotel;

JCI Mauritius contributed to the solidarity chain organised by the Mayor of Curepipe Hans Margueritte to offer meals to the homeless and needy people.

- Cite Valjee;

Collaboration with Ledikasyon Popiler at Cite Vallejee to serve over 100 meals to the needy.

- Port Louis region where we were able to help 2 NGOs namely Lakaz A and Mam Sanz Baz.

Collaboration with Lacaz A to feed about 150 families. This was possible through the donation of food items of JCI Mauritius members that were used to prepare the meals.

The distribution was facilitated by the Founding member of the JCI Mauritius “The Outstanding Young Person” (TOYP) Alumni – Dean Runge who is on the field feeding vulnerable families across Mauritius.

B. 57% of the donations were used to build food packs filled with basic necessities. (refer to Supermarket Donations for more details).

INTERNAL FUNDRAISING INITIATIVE

ÉLAN DE SOLIDARITÉ ❤️🙏🇲🇺

Demande d'aide pour le repas des SDF et les personnes en difficulté.

Voici le planning pour la semaine du 28 Mars au 5 Avril 2021, préparation pour 24 repas chauds en take away svp. Choisissez votre jour et faites moi savoir. 🙏🇲🇺👍

28 Mars dimanche - Lakaz Bethanie

29 Mars lundi- JCI MAURITIUS. ❤️

30 Mars Mardi Lakaz Bethanie ❤️

31 Mars Mercredi Volontaire Dame Passerelle ❤️

1 Avril Jeudi- CTM Perfection entreprise

2 Avril Vendredi- Volontaire Dame Passerelle ❤️

3 Avril Samedi- Mme Yovana Chellen ❤️

4 Avril Dimanche de pâques- V Passerelle ❤️

5 Avril LUNDI-430 TAMPON ÎLE MAURICE

Merci à tous j'attends vos appels. ❤️🙏🇲🇺



Internal Fundraising initiative

SUPERMARKET DONATIONS INITIATIVE

Many families were going through this pandemic on an empty stomach. JCI Mauritius in collaboration with Dreamprice and Winner's made an appeal to the generous Mauritian spirit to help those in need.

A. Dreamprice collaboration

We placed shopping carts with our posters on them so that people can donate generously for us to prepare foodpacks. This initiative wouldn't have been possible without the help of Dream Price supermarket. Our trolleys were set up at the entry of Dream Price supermarkets in the following locations:

- Beau Bassin
- Nouvelle France
- Vacoas
- St.Pierre
- 16eme Mille
- New Grove
- Rose Belle
- Flacq
- Lallmatie
- Mahebourg

Small Action × Lots of People = Big Change

B. Winner's collaboration

We have also set up donation trolleys at the entry of Winner's of Rose belle on 1 May 2021 where people donated food items that were redistributed to needy families. A small contribution on your part means a lot to them

SUPERMARKET DONATIONS INITIATIVE



Supermarket Initiative – in collaboration with Dream Price



SUPERMARKET DONATIONS INITIATIVE



Supermarket Initiative –
in collaboration with
Winners’



FOODPACK PREPARATION AND DISTRIBUTION

The Foodpack team were overwhelmed by the generosity of the Mauritian population. It was a moving experience to collect donations from almost full trolleys across the different Dreamprice supermarkets and Winners' outlet in Rose Belle.

Having these donation trolleys allowed us to collect a large number of non-perishable products. These items were gathered, sorted and made into **+100 foodpacks** to be delivered to the needy.

It is commendable to note that the Foodpacks were prepared in order to sustain families for at least 1 week and up to 3 weeks and the Foodpacks ranged from an estimated value of Rs 700 to Rs 1,300. The Foodpacks were then distributed firstly to needy people of Bambous Virieux.

The inhabitants of Bambous Virieux have been negatively impacted by the National Lockdown. The recent flooding further affected these people whereby many lost their belongings and saw their homes heavily damaged by the rising water.

We made 35 food packs from the pool of contributions received at the Dream price supermarkets which were distributed to the community.

From donations received from both Dream price supermarkets and Winners' supermarket, and with the collaboration of our partner, Crime Prevention Unit, we were able to identify genuine cases where people were in need of Foodpacks. Through this collaboration, the Foodpacks were distributed in the following regions:

- Bel Ombre;
- Camp Levieux
- Nouvelle France;
- Camp de Masque;
- Quartier Militaire;
- Piton;
- Cottage;
- Poudre D'Or
- Grand Gaube;

FOODPACK PREPARATION



Foodpack Preparation team



FOODPACK DISTRIBUTION



**Foodpack
distribution**

BLOOD DONATION INITIATIVE

The Covid-19 pandemic in Mauritius has greatly affected the Blood Bank of Mauritius. However to address this shortage of blood pint, the Blood Bank of Mauritius called for an "emergency" blood donation for individual and NGOs to partner with them.

Hosting a blood drive campaign is a great way to help the community, our country, patients whose lives depend on blood and blood components, cancer patient, thalassemia patient, heart surgery, women and their babies who often require blood transfusion.

Some benefits obtained from this drive:

- Involvement of JCI members from all around the island
- More than 10 partners involved including St Johns Ambulance and Notre Dame Village Councillors
- Blood drives were organized in different region across the island where this have provided a great visibility JCI. Infact, we got a coverage on MBC as well.
- Secured contacts and venues for future blood donations

Date	Time	Region	Led by	Partner involved	Number of Donors	Number of pint collected
26-Mar-21	09:00 - 14:00	Grand-Bois	Yudish Rohee - JCI Mauritius	Blood Donors Association	25	17
31-Mar-21	09:00 - 14:00	Nouvelle-France	Yudish Rohee - JCI Mauritius	Nouvelle France Community Hall Blood Donors Association	17	11
3-Apr-21	09:00 - 14:00	Beau-Bassin	Trishya Mukool - JCI Quatre-Bornes	Rotary Beau Bassin Rose-Hill Lions Beau Bassin Rose-Hill Lotus Complex Hall Blood Donors Association Media : MBC coverage	14	10
27-Apr-21	10:00 - 12:00	16eme Mille	Hanusha Cheddy - JCI Curepipe Elveena Yessoo - JCI City Plus	Raillement 16eme Mille Satya Sai Baba 16eme Mille 16eme Mille Village Hall Blood Donors Association	10	8
29-Apr-21	09:00 - 14:00	Notre - Dame	Aki Nunkoo - JCI Beau-Bassin/Rose-Hill	Mouvement De L'avenir Notre Dame Village Hall President Village Council Blood Donors Association	21	17
1-May-21	08:00 - 13:00	Curepipe	Kisan Rughobur - JCI Curepipe Siksha Dewoo - JCI Curepipe Vedish Rajput - JCI Curepipe	ST John Ambulance ST John First Aiders	30	28
7-May-21	09:00 - 14:00	Pamplemousse	Ben Venkatakistnen - JCI City Plus Zabeen Jareehag - JCI City Plus	Hollywood Café Lions Pamplemousse Blood Donors Association	16	13
TOTAL					133	104

BLOOD DONATION INITIATIVE



Blood donations held in different regions



OTHER INITIATIVES

1. Second chance at education for Vedika Ladaroo

Vedika comes from poor family who was struggling to live a decent life and this had an impact on the life and education of Vedika. Her father recalls that they didn't even have a proper place to sleep and had to sleep on the floor. During one of our Foodpack distribution events, member Devina Lobine who is a researcher, met with Vedika and has embarked on a mentoring program. She will be mentoring Miss Vedika who aspire to become a scientist and work at NASA.

You are invited to watch Vedika's testimonial here: <https://fb.watch/6dNZiCt-a7/>



2. Donation to Muscular Dystrophy Association of Mauritius

Through the generous donation received from members of the public through the collaboration with Dream Price collaboration where we also received adult diapers, we could not remain insensible to the call made by the Muscular Association of Mauritius who was in need of adult diapers.

Although we acknowledge that the amount donated is not significant, we were able to positively affect life of at least 10 who are beneficiaries of the association.



OTHER INITIATIVES

3. Donation of Meals by JCI Mauritius Deputy National President Yudhish on 29th April in Curepipe Region

JCI Mauritius participated to the solidarity chain launched by the Mayor of Curepipe to feed the homeless people in Curepipe on 29th April 2020.

These people normally works in the “Bazaar of Curepipe” and earn a living daily. However, due to confinement, this marketplace was closed and they were without food.







These homeless people shall soon be able to shift to “abri de nuit” where they shall have a place to sleep during the night.



Picture shows a homeless sleeping on the floor (picture blurred intentionally)

Food distribution to the homeless

MEET THE TEAM

JCI Mauritius CRC Donation – Core team						
Name	Satiam Gokool	Dhanishta Kowlessur	Elveena Yessoo	Dwijesh Appiah	Devina Lobine	Trishya Mukool
Role						
	Committee Chair	Committee member	Committee member	Committee member	Committee member	Committee member
JCI Title	2021 JCI Local President	2021 JCI Local Treasurer	JCI Member	2021 JCI Local Vice President	JCI Member and 2021 JCI Mauritius TOYP Project Director	2019 JCI Local President
Chapter	JCI Curepipe	JCI Beau-Bassin/Rose-Hill	JCI City Plus	JCI Curepipe	JCI Curepipe	JCI Quatre-Bornes

JCI Mauritius Board Representatives	
Name	Position
Phillip Chang-Ko	2021 JCI Mauritius National President
Narotum Dass Rohee	2021 JCI Mauritius Deputy National President

Support Team - Marketing and Communication team	
Name	Position
Lubna Isseljee	2021 JCI Beau-Bassin/Rose-Hill Local Vice President
Swatee Umapathy	JCI Beau-Bassin/Rose-Hill member
Vaishalee Beedassy	2021 JCI Mauritius National Treasurer

JCI MAURITIUS VISIBILITY

- Not having marketing materials such as banner and polo shirts significantly reduced the impact being created
- JCI City Plus had to use their banner to cover for JCI Mauritius during Pamplémousses Blood donation
- It is recommended that JCI Mauritius has their own banner and invest in radio announcement or look for sponsorship to create more visibility

INCREASED MEMBER RETENTION

- Although the committee's impact and initiatives were short term, there were great interest from members to participate
- It is recommended that JCI Mauritius encourages each Local Organisation to carry out short term projects and initiatives such as blood donations which may help in member retention

MARKETING FUND

- The committee like other CRC Committees was set up without a budget allocated.
- Although its commendable to have a marketing team which significantly help, the marketing impact could have been better if a marketing fund would have been available from JCI Mauritius.
- It is therefore recommended that a fund is created for future emergencies

LACK OF MEMBERS INVOLVEMENT

- Compared to the other CRC Committees, this committee required a lot physical intervention, especially when preparing and distribution of foodpacks.
- Except for committee members, it can be noted that members' and national board's participation came mostly from JCI Curepipe.
- It is recommended to involve all local organisations' members.

SENATORS INVOLVEMENT

- Lack of Senators involvement in the initiatives of the committee
- It is recommended that JCI Mauritius Senate encourage the Senators to get involved, especially in crisis situation, given their experience, wisdom and network they possess

SCREENING OF NGOS

- It is tempting to help all those who make request. However, adequate screening of NGOs/beneficiaries/persons requesting for help must be done prior to collaboration with them.
- It is therefore recommended to verify the veracity of the requester before moving ahead.

CAPITALIZE ON NEW COLLABORATIONS

- The committee has collaborated with more than 13 new stakeholders around the island especially to organise blood donations and for internal fundraising initiative.
- It is recommended to continue the new collaborations created to make JCI reach the localities where the new collaborators are working

JCI Mauritius CRC Donation

ACKNOWLEDGEMENTS

We would like to thank the Local Presidents, Local Board members, members and aspiring members working together to bring forward the various initiatives.

We were able to respond as one JCI Mauritius Family and also provide development opportunities to various members. It is interesting to note that we have been able to collaborate with various partners for the projects and we are now better equipped to face the pandemic in terms of solving various problems of the society.

We believe in the power of one where everybody can make a difference and we thank those who have chosen to do so.

Special thanks goes to:

- Dream Price Supermarkets
- Winners Supermarket
- Crime Prevention Unit of Mauritius Police Force

Thank You!!!

Satiam Gokool

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EXHIBIT 1: STATEMENT OF DONATIONS AND EXPENSES

Donations in kind

Beneficiary	Donation from	Items donated
Lakaz A	Ramburn Family	700 Takeaways 1,000 Cups 20kg of Rice

Donations in cash

Details	Amount
Internal Fundraising initiative	14,050.00
Foodpack team contribution	4,068.45
Total donations	18,118.45

Expenses

Date	Details	Amount
22-Mar-21	Cite Vallegee (NGO Ledicakyson populer) Sponsor of meals to the needy	2,000.00
29-Mar-21	Solidarity Chain initiated by Mayor Hans Margueritte Sponsor of meals to the needy	2,000.00
3-Apr-21	Cite Anoushka in collaboration with Varsha Aubeeluck (Member of Public) Distribution of foodpacks	1,575.00
13-Apr-21	Foodpack team donation Distribution of foodpacks	3,295.25
21-Apr-21	Lakaz A for preparation of breakfast Sponsor of meals to the needy	2,000.00
7-May-21	Contribution towards making of Foodpacks	
	4 Balle Rice	3,895.80
	22 Milk packets	1,914.70
	15 Salt packets	119.25
	5 Tea packets natural	272.50
	5 Tea packets vanille	272.50
7-May-21	Foodpack team donation	
	Plastic Bags	523.25
	Plastic Bins	249.95
	Total Expenses	18,118.20

Exhibit 2: JCI Mauritius CRC Donation key figures

2

Supermarket Involved

- Dream Price
- Winners



4

Chapters participation

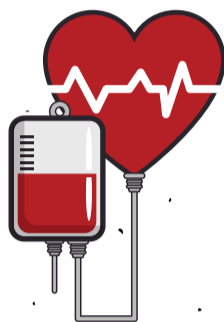
Members of the committee came from 4 out of 5 JCI Mauritius Chapters



7

No. of blood drives organized

Blood donation initiative



20+

No. of regions JCI Mauritius CRC Team helped



25+

Marketing and Visibility

- One appearance in TV
- 4 newspaper articles
- 13 New posters
- Circa 7 FB live



26

No. of sympathizers

JCI Internal fundraising campaign



100+

No. of foodpacks prepared



104+

No. of blood pints

Blood donation initiative



150+

Meals prepared

Sponsor a meal initiative



Rs 18k +

Funds managed

Budget for JCI Mauritius CRC Donation

